

# CURRICULUM VITAE

**Eng. MIHAI SCARLAT, M.Sc.**  
**ItalianModa.com Romania Srl**  
**Administrator**



## Contact address:

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## Areas of specialization:

- ❑ Over 10 years of combined experience in computers programming, Network administration, and web design
- ❑ Expertise in the area of:
  - ❑ E-business in textile and fashion industry
  - ❑ E-applications for textiles and apparel sector
  - ❑ Web applications

## Current consulting and research interests:

- ❑ Impact of the Digital Economy on the SME's business development
- ❑ Electronic Marketplaces
- ❑ Dynamic web-sites design
- ❑ Search engines promotion

## Professional record:

*Administrator*

*Research Engineer*

**ItalianModa.com Romania Srl**  
2002-present  
**Faculty of Textiles and Leather Engineering** -The Technical University "Gh. Asachi" of Iasi, Romania: 1995-2006

## Languages:

	<i>Reading</i>	<i>Speaking</i>	<i>Writing</i>
English:	Very good	Fluent	Very good
French:	Good	Good	Good
Romanian:	Mother tongue	Mother tongue	Mother tongue

## E-applications skills:

- ❑ Developer and Administrator of the unique Electronic Marketplace for the Romanian Textile Industry, RomTextiles ([www.romtextiles.com](http://www.romtextiles.com))
- ❑ Developer and Administrator of the Electronic Marketplace for the Hungarian Textile Industry, HungaroTex ([www.hungarotex.com](http://www.hungarotex.com))

## Professional memberships:

- ❑ The E-Business Research Network ([www.ebrn.org](http://www.ebrn.org)), The Netherlands: member, 2001 – present;
- ❑ Romanian Association for Electronic and Software Industry, (ARIES) ([www.aries.ro](http://www.aries.ro)), 2004 – present
- ❑ FEPAIUS – Romanian Light Industry Employers' Federation, 2005 - present

## Education and Training:

- ❑ **World Bank Internship** - 2002  
Paolo Carcano Institute of Como and ItalianModa.com, Como
- ❑ **Master of Science, Quality Assurance of the Textile Products, The Technical University "Gh. Asachi" of Iasi, Romania** - 2002  
*Computer Aided Quality by conformity with ISO/QS 9000*
- ❑ **Leonardo da Vinci Project: Exchange of Formers on Computer Aided Design in Textile**, 1999, TEI, Piraeus, Greece;
- ❑ **B.Sc. in Textile Engineering, The Technical University "Gh. Asachi" of Iasi, Romania** - 1995

## Project experience:

### Consulting:

- ❑ Market research report for *RATTI Spa*, Como, Italy, 2002
- ❑ Market research report for *Oxford Business Group*, UK, 2003
- ❑ Market research report for *Fashion Business International*, UK, 2003
- ❑ Market research report for *Pepperming Holding, GmbH*, Germany, 2004

## Participation in international conferences, symposia, seminars, etc.:

- ❑ Invited speaker at the International Textile Machinery Exhibition - "BITME 2004", Bucharest, June 16-19, 2004, Romexpo
- ❑ Invited speaker at the launching of "National E-trade Bridge", International Trade Center (WTO/UNCTAD), Hilton Hotel, Bucharest, October 16-17 2003
- ❑ 4-th EUROPEAN CONFERENCE on E-Activities, E-COMM-LINE 2003, Bucharest September 25-26, 2003;
- ❑ World Textile Conferences, 3rd AUTEX Conference, June 2003, Gdansk, Poland;
- ❑ Invited speaker at THE 4th SOUTH EASTERN EUROPEAN CONFERENCE ON THE NEW ECONOMY- "South Eastern Europe and the New Economy", Bucharest, April 3-4, 2003

## Recent publications:

- ❑ **3 books, from which 1 as unique author:**
  - *"Applications of the Digital Economy Concept for Textile Industry"*, ISBN: 973-7994-24-9, Editura Performantica, Iasi, 2003 (Romanian language);
  - Contributor at *"Emerging Themes in E-business Research"* - ISBN: 90-807947-1-6, coordinator Professor Dr. ir. Ton van der Wiele, Erasmus University of Rotterdam, Chapter 5, *"Multinational Network of B2B Marketplaces for Textile and Fashion Industry"*, Rotterdam, 2003;
- ❑ **20 articles and papers at conferences, from which 5 abroad:**
  - Scarlat, M., Danila, G.L., Verga, M., *INTERACTIVE INTERNET BUSINESS TOOLS FOR PROMOTING "MADE IN ROMANIA" TEXTILE AND APPAREL PRODUCTS*, in Journal of Textile and Apparel, Technology and Management, North Carolina State University, USA, July 2004;
  - Scarlat, M., Ciocoiu, M., Verga, M., *"Portal Internet pentru firmele textile din România"*, in Industria Textila, nr. 3/2003, pg. 182;
  - Scarlat, M., Rusu, C., Verga, M., *"East European Network of Marketplaces for Textile and Apparel Industry"*, World Textile Conferences, 3rd AUTEX Conference, June 2003, Gdansk, Poland;
  - Scarlat, M., Verga, M., *"ELECTRONIC MARKETPLACES, AN ALTERNATIVE FOR THE EAST EUROPEAN TEXTILE AND APPAREL INDUSTRY"*, oral presentation at the 4th SOUTH EASTERN EUROPEAN CONFERENCE ON THE NEW ECONOMY- "South Eastern Europe and the New Economy", Bucharest, April 3-4, 2003, Romexpo;

## Press Releases:

- *"The future of the Romanian Textile Industry: B2B...or...NOT to BE!"*, cover interview, Dialog Textil, October, 2004
- *"Electronic Marketplaces, virtual tools for establishing real business"*, interview, Dialog Textil, June, 2003;
- *"A Lohn Alternative: The first B2B Marketplace for Textiles from East"*, Ziarul Financiar, September 2002