

Maurizio Verga's Biography

Maurizio Verga
ItalianModa.com
CEO and Founder

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Maurizio Verga
speaker at the first European B2B Marketplaces
Congress, Milan, December 2002

Maurizio Verga was born in Como on March 21, 1963.

He received his formal education as a Textile Engineer, but soon emerged as one of the leading developers of Computer Aided Design solutions for the Textile and Fashion Industries along with other highly advanced computer-based projects. Maurizio has been active in marketing and sales of his latest developments in WEB-based products and services for the Internet presence of the fashion and textile industries since 1995.

In 1999 he developed a new idea: the vision of a large "business-to-business" Marketplace to help Italian Textile or Fashion companies to not only showcase, but to do instant business with international wholesale buyers through the Internet without the extra expense of the "middle-man".

On May 17, 2000 the Marketplace was officially launched: ItalianModa was born. Since that time, Maurizio has established the ItalianModa.com Srl company, of which he is CEO and Founder.

A Word About ItalianModa.com Company

ItalianModa.com is a company which combines the best of both extensive fashion and textile experience, together with solid Internet marketing skills and E-Business as it applies to the fashion and textile industry.

Its headquarters are located in Como, Italy, with a representative in Simonsville, SC (USA), as well as, partners and affiliates all over Italy. New joint-ventures are to be set up in some countries, the first being in Romania with ItalianModa.com Romania Srl.

ItalianModa is now Europe's largest and most visited Textile B2B Marketplace and one of the most important Internet portals worldwide. ItalianModa.com Srl dramatically expanded its global activities, developing new advanced solutions (for example: E-Catalogs and Portals) and launching more B2B Marketplaces in other countries (United States, Romania, Spain, Bulgaria, Hungary, India, Pakistan).

Maurizio Verga's Message for Romanian Textile Companies

Welcome to the RomTextiles Marketplace, a whole new concept of doing business with the Romanian Fashion and Textile industries through the extraordinary phenomenon we now know as the "Internet".

I have invested the past seventeen years of my life developing advanced computer technology to textile and fashion companies. Now, you can take advantage of this amazing technology.

Now, I am very excited to help international Textile and Fashion Buyers to take advantage of the same vision and advanced tools to find and establish Business relationships with Romanian companies. Our experience in ItalianModa has been and still is extremely positive and it has been acclaimed by tens of thousands of professionals all around the world. We are very confident that RomTextiles will help your Business as well!

On behalf of the entire staff of RomTextiles, ItalianModa.com and myself, we wish you much success in all your business endeavors, and hope RomTextiles can help change your dreams to reality as I have seen mine.